**[Title in Times New Roman and Bold No. 14 in English and Spanish]**

Surname (IN UPPERCASE), Name 1st Author†\*, Surname (IN UPPERCASE), Name 1st Coauthor, Surname (IN UPPERCASE), Name 2nd Coauthor and Surname (IN UPPERCASE), Name 3rd Coauthor

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**Abstract (In English, 150-200 words)**

Objectives

Methodology

Contribution

**Keywords (In English)**

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Objectives

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Contribution

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\* Correspondence to Author (example@example.org)

† Researcher contributing as first author.

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**Introduction**

Text in Times New Roman No.12, single space.

General explanation of the subject and explain why it is important.

What is your added value with respect to other techniques?

Clearly focus each of its features

Clearly explain the problem to be solved and the central hypothesis.

Explanation of sections Article.

**Development of headings and subheadings of the article with subsequent numbers**

[Title No.12 in Times New Roman, single spaced and Bold]

Products in development No.12 Times New Roman, single spaced.

**Including graphs, figures and tables-Editable**

In the article content any graphic, table and figure should be editable formats that can change size, type and number of letter, for the purposes of edition, these must be high quality, not pixelated and should be noticeable even reducing image scale.

[Indicating the title at the bottom with No.10 and Times New Roman Bold]

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**Graphic 1** Title and Source (in italics)

Should not be images-everything must be editable.

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**Figure 1** Title and Source (in italics)

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**Table 1** Title and Source (in italics**)**

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Each article shall present separately in **3 folders**: a) Figures, b) Charts and c) Tables in .JPG format, indicating the number and sequential Bold Title.

**For the use of equations, noted as follows:**

$Y\_{ij}=α+ \sum\_{h=1}^{r}β\_{h}X\_{hij}+u\_{j}+e\_{ij}$ (1)

They must be editable and number aligned on the right side*.*

**Methodology**

Develop give the meaning of the variables in linear writing and important is the comparison of the used criteria.

**Results**

The results shall be by section of the article.

**Annexes**

Tables and adequate sources

**Thanks**

Indicate if they were funded by any institution, University or company.

**Conclusions**

Explain clearly the results and possibilities of improvement.

**References**

Use APA system. Should not be numbered, nor with bullets, however if necessary numbering will be because reference or mention is made somewhere in the Article.

Use Roman Alphabet, all references you have used must be in the Roman Alphabet, even if you have quoted an Article, book in any of the official languages of the United Nations (English, French, German, Chinese, Russian, Portuguese, Italian, Spanish, Arabic), you must write the reference in Roman script and not in any of the official languages.

**Technical Specifications**

Each Article must submit your dates into a Word document (.docx):

Article title

Abstract

Keywords

Article sections, for example:

*1. Introduction*

*2. Description of the method*

*3. Analysis from the regression demand curve*

*4. Results*

*5. Thanks*

*6. Conclusions*

*7. References*

Author Name (s)

Email Correspondence to Author

References

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